

MONTANA NOXIOUS WEED EDUCATION CAMPAIGN (MNWEC)

Since its inception in 1995, the Montana Noxious Weed Education Campaign (MNWEC) has tailored its mission toward educating the people of Montana about the threats noxious weeds pose to Montana's economy and environment.

The MNWEC aims outreach efforts toward educating Montana residents to become proactive in the prevention, eradication and containment of noxious weeds through ecologically based integrated weed management. The mission of the MNWEC is, "To educate the people of Montana about the economic and environmental impacts of noxious weeds while encouraging the public to participate in ecologically based integrated weed management."

The Campaign provides informative educational materials, programs and noxious weed outreach to federal, state, county, city, and tribal weed coordinators as well as supporting the educational outreach efforts of several non-governmental organizations including the Montana Weed Control Association (MWCA).

Since the fall of 2012 the Campaign has undergone many positive changes; the name was shortened from the 'Montana Statewide Noxious Weed Education & Awareness Campaign' to the 'Montana Noxious Weed Education Campaign' or MNWEC, the logo was changed from the original 'hands shaking' logo to the new logo that features an outline of the state and a flower of the spotted knapweed plant, which was chosen to appear on the logo because this species occurs in all 56 counties in Montana and has been a nuisance since it was first reported in the state in the early 1920's.

The MNWEC is directed by a steering committee made up of representatives from federal, state and county agencies as well as representatives from various non-governmental organizations in Montana. In July of 2012, Shantell Frame-Martin was hired as the MNWEC Project Coordinator to facilitate, collaborate and coordinate all aspects and projects of the MNWEC.

Shantell is a fifth generation Montanan and grew up on a working cattle ranch in the Mission Valley in western Montana. Shantell graduated with honors from the University of Montana-Western (UMW) with a B.A. in Literature & Writing and a minor in Pre-Law. At UMW, Shantell and was a member of the Sigma Tau Delta National English Honor Society. Shantell graduated from Colorado State University with a M.S. in Natural Resource Stewardship with a specialization in Rangeland Ecosystem Science. When not serving as the Project Coordinator for the MNWEC, Shantell enjoys horseback riding, fly fishing and spending time in Montana's wild outdoors with her husband, Robert, their two small children and black lab, Zip.

If you have any noxious weed questions, informational requests or are in need of noxious weed educational assistance, please contact Shantell at: (406) 444-9491 or shantell.frame@montana.edu. Also be sure to check out the MNWEC Facebook page and the Campaign's website at: MTNWEC.org

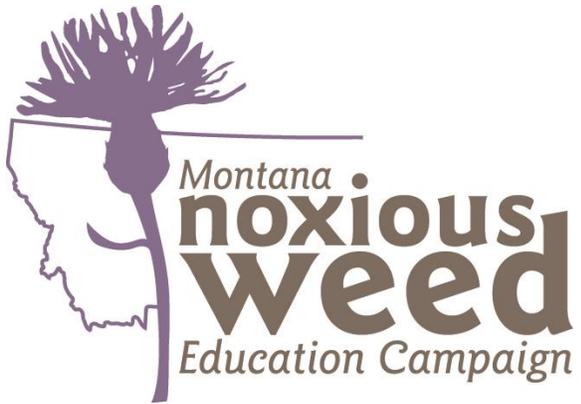


Photo by: Gary Olsen

MNWEC Project Coordinator, Shantell Frame-Martin in Havre, MT at Montana Range Days in June, showcasing the 'Fight 5' t-shirt she made while teaching the 'Super Starter' (9-12 year old) group about noxious weeds.